

Guy Henderson

Strategic intelligence, engagement & communications

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Summary

Strategic advisory & communications professional with over 15 years of experience on the frontline of international affairs. Recent work includes strategic advisory in Madagascar, Kenya and Côte d'Ivoire; strategic communications with the U.S. Office of Transition Initiatives and Sudan's civilian opposition.

Previously a senior international news correspondent who established bureaus in Johannesburg and Berlin with annual budgets of up to \$500,000; and led teams in Ukraine, DRC and Syria.

Education

London School of Economics (2023/24)

MSc International Strategy & Diplomacy
Distinction; dissertation on western strategic engagement with the Global South

University of Manchester (2003-2005)

Philosophy & Social Sciences
2:1; dissertation on U.S. Middle East policy

Passions & interests

- Family
- The Top of a Monroe
- Writings of Amitav Acharya

Quotes I like

"Wisdom lies in cheerful acceptance of whatever life throws at you"
– Seneca

Trust is "a confident relationship with the unknown"
– Rachel Botsman

Work Experience

Founder

GVH Ltd

Jan 2026 - Present

London

- A collaboration with an ex-UK foreign office official and a former Africa editor for a major international news organisation.
- The underlying goal is to help organisations build trust in frontier and emerging markets, particularly across the African continent.
- GVH Ltd offers three core interlinked services based on decades of collective experience: strategic intelligence, diplomacy, and communications.

Freelance strategy & communications adviser

Nov 2022 - Dec 2025

London

- Career transition period involving projects across a range of disciplines including:
[Strategic advisory \(2022 - 2025\)](#).
- Senior Adviser & Associate Partner to two top-tier London-based strategic advisory firms.
- Regularly & discreetly engaged with broad network of cabinet-level political actors & c-suite executives across emerging & frontier markets with a particular focus on Africa.
- Managed network of in-country partners.
[Strategic communications \(2023/24\)](#).
- Part of 4-person Albany Associates team supporting the U.S. Office of Transition Initiatives and Sudan's civilian opposition Tagadom, led by former PM Abdalla Hamdok - working from London, Nairobi and Kampala.
- Co-designed internal & external communications strategy with specific remit for: stakeholder mapping; operational communications structures (including a newsroom); targeted multi-media messaging/engagement.
- Co-designed and led 5-day strategy workshop attended by senior Sudanese and U.S. officials.
- Regular report writing for U.S. Special Envoy Tom Perriello and other senior officials.
[Media relations \(2023\)](#).
- Created international media strategy for the government of a Middle Eastern economy looking to boost its investment profile.

Freelance news correspondent

Sept 2020 - Nov 2022

London

- Led news team in and out of Kyiv in the build up to and following Russia's invasion of Ukraine.
- Won New York TV Festivals Award for documentary on the 'Urban Microbiome'.

Training courses

Hostile environment

Blue Dot (2011); Pilgrims (2018)

Video Journalism

UK National Film & Television School (2011) - Sony EX1; Final Cut Pro/Premier Pro

References

Upon request

Senior International Correspondent China Global Television Network (CGTN)

Oct 2011 - Aug 2020

Johannesburg; Berlin

- Company outsourced its foreign bureaus to third parties
Established bureaus:
- Built and managed 2 independent offices from scratch.
- Attracted top talent from Al Jazeera, the BBC and CNN.
- Oversaw annual budget increase of circa. \$50k in 2011 to \$500k by 2018.
Led global coverage (showreel [here](#)):
- Became network's primary correspondent for news and features across Africa, Europe, Middle East, Central Asia
- End-to-end management of assignments including: Libyan revolution; Mandela's death; instability in DRC and Mozambique; anti-ISIS campaign in Syria; Saudi Arabia's reform programme; Europe refugee crisis & rise of nationalism (2015-2020); G7/20, EU, NATO, Davos, BRICS, Arab League, OPEC meetings; sit-down interviews with heads-of-state, ministers, CEOs; UN peace talks Geneva; Trump-Putin meeting Finland (2018);
- Early adopters of 'Digital First' workflow: writing, voicing, editing stories; presenting live on-air; writing articles; regular social media engagement; experimenting with new technologies and platforms.
Strategic engagement:
- Excelled at using patient and discreet communications to solve complex editorial differences on many of the most contentious issues in international affairs step-by-step with Chinese editors.

Output Producer & Deputy News Editor Al Jazeera English

Jan 2011 - Oct 2011; 2008 - 2010

Doha

- Co-ordinated international coverage and produced news programmes during the Arab Spring.
- Part of team producing daily news programmes from UK broadcast centre.
- Writing scripts; voicing and editing news reports, liaising with correspondents & producers in the field globally.

Broadcast Journalist, BBC News (Look North & South East)

Jan 2010 - Dec 2010

Hull; Tunbridge Wells

- Co-ordinated coverage and produced news programmes around the UK election.

Co-founder, Forefront Television

2007 - 2009

London

- Small production company providing news and documentary content to major broadcasters as a way of building field experience: including an interview with Bill Clinton; and a film about the Homeless World Cup.

Deputy Foreign News Editor

NBC News

2007 - 2008

London

- Planning and co-ordinating a global network of news correspondents from NBC's main foreign desk.
- Coverage included the assassination of Benazir Bhutto in Pakistan, the financial crisis, Russo-Georgia war, U.S. election.

Output Producer & Broadcast Assistant

Sky News

2005 - 2007

London

- Started as a tea-maker and script deliverer; cut teeth as a news producer on Sky World News and Breakfast shows.